

Movie posters

Weekly Times Column

By Warren Joel

The variation of items people choose to collect never ceases to amaze me and movie posters are just another example of the diversity. Movie and TV shows have always held a fascination for many of us. But who would have imagined that the advertising material that went with the movie and shows would be so collectable.

Most of the classic posters come in three main sizes: a single sheet was usually used on the outside of the picture theatre, the two sheet size was used inside the theatre and then the large poster size, or four sheet, was used in the display cabinets inside the theatre.

The main factor in determining the value of movie posters is the significance of the movie. Up the top of the collectors' tree are posters from movies like *Gone With The Wind*, *Dr Zhivago*, *Casablanca*, and the *Bond* films, just to name a few. Now as with any form of collecting these need to be in good original condition and watch out for the reproductions on the market.

Having found your movie poster neatly folded in the back of the draw – what is it worth? Prices for movie posters vary but an original *Casablanca* four sheet could sell for \$500 or more. The smaller the poster and the lower the profile of the film the less the posters will sell for, down to as low as \$10 or \$20 for a single sheet.

The posters do not have to be from the golden age of Hollywood. They can include the more modern classics like a *Star Wars*, *Dune* and any other film you care to think of.

Next week: Kitchen Gadget – old and new.

Free Valuation for Weekly Times readers.

Byjoel will do a free valuation of your collectables via email. If you send a photo and description of your item to valuations@byjoel.com.au I will access the item and respond.

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Warren is a third generation auctioneer and valuer specialising in Art, Antiques and Collectables, accredited by the Commonwealth in 2002 different areas of collectables.

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